ACKCSC Board of Directors
November 13, 2023

Meeting called to order by President, Tina Sterling, at 7:40 EST
Members Present:

Sandy Harrison
Kim Baillie
John Ioia
Kim Cain
Leslie Slusher
Lamont Yoder
Suzanne Robinson
Rick Alexander
Tina Sterling
Charlie Fippin
Stephanie Abraham

Claire Parker - AKC Delegate
Sylvia Arrowood - Parliamentarian

Tina announced that we have 25 members attending as visitors.

President's Report - Tina Sterling

Welcome to members in attendance as visitors - reminder that they will not be allowed to interact during the meeting. Questions can be sent to any of the board members after the board meeting.

She has been working with the CKCSC USA, Ted Crawford and Kevin Cline, regarding the Norway ban. She met with the new CKCSC USA president, Pat Mixon, and a health committee member. She will be working with them - gathering information and statistics, so we can refute the charges that Norway levied against the Cavaliers. Leslie and Tina met with them and will continue to work with them.

Tina announced a Zoom presentation - November 28, 2023 - with Blue Ridge Graphics for a demonstration of what they offer for web hosting.

Recording Secretary - Sue Robinson

Claire Parker made a motion to record the online motions as finalized. John Ioia seconded. List is attached.

The minutes from the September 18, 2023, board meeting were approved as printed.

Corresponding Secretary - Kim Baillie

Eight Constant Contact messages were sent to the membership since the last meeting

There was a hiccup in the "blanket approval" for member club specialty approval with AKC. Kim had filled out the paperwork, but wasn't aware that the AKC needed a list of the member clubs. That list has been presented to the AKC so future specialty applications should get approved with no problems. This blanket approval will expire in three years.

Correspondence from AKC with approvals for the national specialty events that have been submitted.

Kim also requested clarification/explanation regarding the relationship with officers of the ACKCSC with the ACKCS Charitable Trust. Claire Parker and Tina Sterling announced that the original resolution which appointed officers of the ACKCSC to Charitable Trust board was rescinded with a resolution made at the meeting of the Charitable Trust on April 30, 2023. John requested that further discussion on this matter be moved to Executive Session after the conclusion of regular business at this meeting.

Treasurer - Kim Cain

Report attached

Claire Parker - treasurer ACKCS Charitable Trust - reminded us that the CT hasn't received the monies from the ACKCSC calendars or Purina since 2017. Kim Cain replied that she is researching to determine the amount that are due the CT and the RT and will report as soon as she has that information.

AKC Delegate - Claire Parker

2022 statistics

Cavaliers rank #17 in number of puppies registered

Litters/puppies registered by parent club members is less than 10%

11% were registered by Breeders of Merit

Kim B suggested that she contact Joni Marquardt or Marji McCormick to see about getting the AKC reports into the newsletter

Annual - Marji McCormick

No report - this is the off season

AKC Gazette - John Ioia

Next deadline - December 15

Leslie Slusher - did the second part of her article which will come out in December

Awards and Statistics - Mary Hanus

They continue to work on the different performance events. They will meet and prepare their proposals for awards in these areas when they have finished.

Breeder Education - Charlie Fippin

No report

Bylaws and Policies and Procedures - John Ioia

Meeting of the ByLaws Committee - October 17 - attended by all committee members

Waiting to finalize the document which will then be presented to the board

Kim Baillie suggested that we remove the requirement to monitor club member websites since there is such a small number of members with active websites. John suggested this be moved into Policies and Procedures

Calendars and Publications - Stephanie Abraham

Sales to Date - 125

Glenda Schroeder fulfills the orders

Charitable Trust - Patty Kanan

Claire Parker announced that as treasurer of the ACKCS Charitable Trust, she is working on building a donor database in Quickbooks

Patty Kanan - announced that ACKCSC and CKCSC USA have combined forces to work together for the benefit of all Cavaliers. She specifically thanked Lou Samuels and Ted Eubanks for working for years to accomplish this union. She also thanked Tina Sterling and Pat Nixon - President CKCSC USA - for continuing to work toward this cooperative effort.

Electronic Communication - Kim Baillie

National Specialty website has been updated to WordPress

She and Kim Cain are working of pushing online purchases from the website to QuickBooks

Joni Marquardt is working on reformatting the awards

We have collected almost $300,000 from transactions on our main website since 2017. If there is a “failed” order - it is usually a credit card issue, and most generally is related to a bad zip code

Any change to a new website will happen after February 1, 2024 - when all dues renewals will have been completed

The National Specialty Store will open in January. This website has been taking in $100-120K in orders annually

Tina and Claire have been given access to Constant Contact

Futurity - Sandy Harrison

65 Dam nominations

30 Puppy nominations to date - deadline for puppy nominations will be February 15

Sue Robinson volunteered to work with the Futurity Committee - with plans to develop a reminder system to get more of the puppies nominated prior to their 4-month birthday

Health Committee - Tina Sterling

She plans to meet with the CEO of the Canine Health Foundation hoping to get her to do a presentation - possibly via Zoom or at the National - to discuss and share information about the AKC DNA database as well as the pedigree program

Canine Cognitive Dysfunction - is a hot topic and the Health Committee will look into it for a possible presentation and possibly to discuss a grant

Kim Baillie asked about the survey she did in 2021. She asked if she should recreate it for publication to the updated website. Tina said that it does need to be recreated and put on the updated website because she feels we will use it. She also requested that the Purdue study be included. Tina also mentioned that we have an avenue to do an epidemiological survey possibly within the next six months. She hopes these surveys will give us statistics to help refute the Norway ban. She asked that Kim B publish these surveys on the updated website.

Judge Education - Cindy Huggins

No report

Judge Selection - Claire Parker

Nominations for 2025 - can be made for another two weeks

Since we have a show site and dates, the committee can move ahead with contacting nominated judges

Legislative Liaison - M Pogorzelski

No report

Membership - Lu Dunham

11 applications presented for board will be discussed at a separate meeting

Lu asked that her email be corrected on the website

She also asked to be removed from the Breeder Referral committee

The board is open to anyone who wants to volunteer to serve on Breeder Referral. In the meantime, Kim B will redirect any email to Breeder Referral to the corresponding secretary

National Specialty Committee - Rick Alexander

Report attached

**Resolution #2023.48** - John Ioia made a motion that Rick Alexander as show chair for the 2024 National Specialty go to the list of judges vote on by the membership of appoint a new judge to judge sweepstakes. Seconded by Leslie Slusher. Approved unanimously

**Resolution #2023.49** - motion made by John Ioia and seconded by Rick Alexander - that the ACKCSC host both the national specialty as well as the independent specialty that follows. Approved unanimously

Nominating Committee

No report

Performance/Companion Committee

Covered by Rick in his report Mary Hanus in her report

Regional Clubs - Kim Maret

No Report

Rescue Trust - Sue Robinson

Sue read a report submitted by Renee Bruns, National Director - Rescue Trust

That report is attached

Unfinished Business

**Resolution 2023.51** - made by John Ioia; seconded by Stephanie Abraham

that ACKCSC lifetime members will not be assessed a membership fee for 2024 and all prior applicable years

Passed with a unanimous vote

New Business

Membership applications will be discussed on November 14 - 9 pm Eastern Time

The board then closed the open meeting and moved to Executive Session

2023 ACKCSC BOD Business

| | | |
|---|---|---|
| 2023.42 | that we entertain proposals from web designers for a new ACKCSC website | Made By<br>John Ioia<br>Seconded<br>Charlie Fippin |
| **PASSED** | | |

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|---|---|---|
| 2023.42.1 | That to allow the Membership Committee to evaluate the current applicants, the Membership P&P be approved as submitted. Updates may happen later. | Made By<br>John Ioia<br>Seconded<br>Rick Alexander |
| **PASSED** | | |

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|---|---|---|
| 2023.43 | That Rick Alexander contact Ted Eubank and Jill Sherrin - both of whom have expressed and interest - to judge Junior Showmanship at the 2024 National Specialty. | Made By<br>Rick Alexander<br>Seconded<br>Kim Cain |
| **PASSED** | | |

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|---|---|---|
| 2023.44 | To approve the contract for the 2025 Natl Spec - 2025 - at Emerald Resort - Cape Cod | Made By<br>Rick Alexander<br>Seconded<br>John Ioia |
| **PASSED** | | |

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|---|---|---|
| 2023.45 | That any communication to the membership from the BOD should be sent initially via Constant Contact - with social media being the secondary method of communication only after the Constant Contact.<br>Amended by Sandy Harrison to say "any communication to the membership on social media from the BOD or a board member. | Made By<br>Sue Robinson<br>Seconded<br>Sandy Harrison |
| **FAILED** | | |

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|---|---|---|
| 2023.46 | that we approve the Membership Policies and Procedures as attached to John's email | Made By<br>John Ioia<br>Seconded<br>Charlie Fippin |

**FAILED**

ACKSCS Club Report Nov 9, 2023

As of Nov 9 The Club has $35171.29 Savings, $16808.51 in the Operating account, $51574.43 in the National Account, $61279.52 in CD's, and $68008.24 (realized and unrealized) in the Morgan Stanley INV account for a total of $232841.99

**This information is for when we go in closed session:**

UFCU Checking accounts are finally closed. Remaining balances in Checking accounts was moved to the savings account. We must maintain the savings account to continue the CD's with them. Tina and I are on the accounts.

Met with the CPA Sidney Beal. He was happy with the books so far, still has to help me with the CD's and Investments entering properly in QB's. He looked over the taxes and found some discrepancies between the end of year report we received from Betty Ann and the tax return. Due to the way the taxes paperwork has to flow from year to year he will have to find where the numbers came from. He charges $232.00 per hour and said he could not say how long it would take this first year to get everything going. I need to know if I have approval to hire him.



# 2024 ACKCSC NATIONAL SPECIALTY

## NATIONAL SPECIALTY COMMITTEE REPORT – NOVEMBER 2023

This report represents a snapshot of the committee(s) work that is currently underway. While there are numerous elements that are in motion – we will report on those that are important to note due to deadlines imposed by the American Kennel Club and our superintendent.

### *Hampton Inn & Suites, Mesquite, Texas*

Will be visiting the site again on December 18 & 19, 2023. Our visit will be comprised of meeting with the hotel management since it has changed significantly since our original contracting of the venue. The main topics will be menu pricing, site set-up, room reservations, hospitality, and improvements to the immediate area. We will also be meeting with the Mesquite Chamber of Commerce to discuss promotional strategies to include possible grants or partnerships that will off-set some of our expenditures for member activities. Additionally, we are working on site layouts with Obedience/Rally/FastCat and Scent work. Several members of those committees will be on site to provide input for the final 2024 layouts. The FastCat proposed site will also be on our site visit agenda. The TownePlace Suites will be meeting with us regarding their "courtesy block" for our club. The block provides 20 additional rooms directly across the street from the venue and will allow attendees to have accommodations in the event that they are not able to secure a reservation at the host hotel. In a final meeting – we intend to spend some time with Ted Eubank who has been so generous to receive, inspect and store national specialty orders for prizes, gifts, welcome bags, giveaways, etc. Please thank him when you see him at the national.

### *ACKCSC Fast Cat Trials – Mesquite, TX – (Pending)*

Beci Markijohn has contact with Fast Cat professionals but last year's vendor had not responded to several inquiries. A second regional vendor is being contacted to provide services for 2024. Mark Baillie has secured a FastCat site adjacent to the venue (1/2 mile) that will serve as the preferred site. No contracts have been received as we are awaiting a proposal from the vendor. AKC applications are not due for FastCat until January, 2024.

### *ACKCSC Scent Work/Nose Work – Mesquite TX – (On Site – Pending)*

Kathy Montgomery and Sandie Averitt are leading the effort to bring Scent Work to our membership. I have spoken with both Sandie and Kathy regarding the event. I am meeting with the judge (local) during my visit to the venue in December 2023. This is to review possible locations within the facility to conduct the testing. This will again provide information for the final layout and usage design.

### *2025 – 2027 Hotel Request For Proposals (RFP's)*

Great News! The proposals for 2025 (Cape Cod) and 2027 (Virginia Beach) have been BOD approved and have been contracted with what we believe are excellent terms and conditions. We have already been working with the Chamber of Commerce (CVB) of Cape Cod. The ACKCSC received a $5000.00 commitment and grant to off-set promotion and planned activities of our attendees during our 2025 stay in Cape Cod. We have a relationship with the Virginia Beach Chamber of Commerce and CVB and hope to develop additional grants or financial considerations while in Virginia Beach in 2027.

In regard to sites for 2026 – we have sent out RFP's for (4) four sites that meet or exceed our minimal requirements. One site (Kentucky) has reached out to our club to further negotiate possible terms that would be more attractive to the ACKCSC. The original proposal was not financially viable for our club. The other sites are still in process and we are expecting a formal response and negotiation in the coming months.

## *ACKCSC National & Independent Specialties - Judges*

James Finlay-Kirkwood – All Classes & BOB - Accommodations complete/Transportation in process

Mary Hanus (Winterhaven) Independent Specialty (Classes – Dogs and BOB) Accommodations complete Travel in process

Jean Tremblay (Halfmoon) Independent Specialty (Classes – Bitches & Non-Regular) Accommodations complete

Carol Rose (Karlee) – Sweepstakes – Accommodations complete – Travel – inquiry sent

Jennifer Wehking (St. Jon) – Futurity – Accommodations complete – Travel discussions complete

The above named judges have been contracted by ACKCSC and the judges panels have been approved by the AKC Event Management. The actual events have been submitted and are pending for AKC approval – they are expected to be completed in the next few weeks.

## *ACKCSC National Seminars – Breeder & Health*

Seminars will need to be determined by December 2023 so that there is adequate time to include them in the 2024 Premium as well as providing a description for online sales starting in January 2024.

## *ACKCSC National Premium & Catalog*

Preliminary work has started on the 2024 ACKCSC Premium. Premium and Catalogue work has started with requests for content and special notices. All content including meals and pricing should be submitted by January 1st, 2024 so that catalogue will be completed except for catalogue advertising. The timing will also allow for promotional marketing on the online sales for the coming year.

## *ACKCSC National Food & Beverage (F&B) Events*

We have received preliminary F&B requests for the Welcome Party, Rescue Trust and the Charitable Trust. Each has taken note of the pricing and this will be a focal point during our discussions with the hotel during our visit in December 2023. This is always a difficult area to negotiate pricing especially with current food prices being passed on to the client (ACKCSC). We are attempting to work with the site Head Chef to find a menu that will provide quality and value for our attendees.

## *ACKCSC National – Club Vendors*

To date – three (3) prospective vendors have indicated an interest in attending the 2024 National Specialty. We also have two (2) club service providers' photography (Winning Image) and video (Video Pros) that have been contacted for availability. Winning Image will provide services with no financial compensation from the ACKCSC. The video services are however an issue. They currently have a conflict and the cost considerations would start at $1500 + Hotel + Meals. They also have done a show in Mesquite and the streaming option is not dependable and the source of most of their income is from the steaming sales option. We will be having conversations with AKC + AKCTV to see what options the club can take to stream our show. Like the secretary and superintendent option that we recently adopted – we as a committee can see that the club may need to invest in streaming services to our members and the general public in the future. That could be monetized over time but initially would be a good public relations option for our club. This is a subject that will be investigated and reported to the BOD when complete.

## *ACKCSC National – 30 Year Anniversary of the ACKCSC, Inc.*

This is a topic of discussion for input and suggestions from the BOD regarding promotion and marketing of our 30th year as an AKC Club. It would be nice to promote a piece of history that was contributed by those that were here when the club started.

## *ACKCSC National – Superintendent*

We will need to provide our own secretarial services for 2024.  We have successfully transitioned into the “Show in a Box” services that are offered by BARAY.  We are better prepared for doing this in house and our club relationship with BARAY has not only been successful but also beneficial financially.

Rescue Report November 13, 2023

To the ACKCSC Board,

Firstly, I want to personally thank you all for the donation to the Rescue Trust. It came at a much needed time when veterinary costs skyrocketed in many parts of the country and when we took in so many unaltered/unvaccinated/needing dentals. Your continued support of the Rescue Trust's efforts is very much appreciated!

We are on track to have a record breaking year on numbers of owner surrender intakes. As I write this, we have 55 dogs in our care with at least 3 more coming this week---and its only Monday. We've adopted 74 of the 110 who have come into our care so far this year.

As a reminder to all club members, we applaud you in your responsibility to the dogs you've produced and the fact you take back your dogs at any time. The Cavalier Rescue Trust does not provide a rehoming service for breeders. We always work with breeders to get their dogs back to them should someone try to surrender a dog of yours. We also do not charge an adoption "fee" because of changes in Texas regarding donations and adoptions, and because of the gray area and questions we've had in the past about adoption "donations" vs "fees." Asking for a donation at time of adoption is, actually quid pro quo, and can be construed as a fee. Through this policy, we are able to continue using foster homes.

At this point in time and even though we are as frugal as possible, veterinary costs are exceeding our incoming donations. Glenda Schroeder will be doing some serious fundraising to help. We hope that all club members will help and share our Facebook posts. We are dependent on the generosity of our donors.

Respectfully submitted,

Renée Bruns

National Director/Trustee

ACKCS Rescue Trust

www.cavalierrescuetrust.org

https://www.facebook.com/CavalierRescueTrust/