



# THE ROYAL DISPATCH

Official publication of the American Cavalier King  
Charles Spaniel Club, Inc.  
The AKC Parent Club for Cavaliers.

Advertising Contract

Page 1 of 2

**Please Print**

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**ACKCSC Member:** Yes \_\_\_\_\_ No \_\_\_\_\_

**FREE DISPATCH OFFER FOR NON-MEMBERS OF THE ACKCSC** – Any non-member who advertises with ½ page or more in The Royal Dispatch will receive a complimentary copy of the publication containing the advertiser’s ad.

/ / Color -- inside full page.....\$250.00

/ / Black & White -- inside full page.....\$125.00

/ / Half page -- black & white only.....\$ 75.00

// Color -- Inside front or inside back cover (color only)..... \$350.00

// Color -- Outside back cover (color only).....\$400.00

/ / Color – Center page ..... \$300.00

\*Issue in which ad is to appear (please circle all that apply):

SPRING                  SUMMER                  FALL                  WINTER

**NEW...The Royal Dispatch has added business card advertising. Submit your business card and it will be displayed in black & white for one year.**

/\_ / **BUSINESS CARD AD – one year**.....\$100.00

\*Issue in which business card ad is to start (please circle one):

SPRING                  SUMMER                  FALL                  WINTER

\*Ads and business cards must be received prior to deadlines as published on page 2 of this contract.

CONDITIONS OF ADVERTISING

- 1. Payment in full (U.S. funds) must accompany the order.
- 2. It is the advertisers responsibility to submit their ad copy prior to the deadline of each issue. Deadlines are:
  - February 28 – Spring Issue
  - May 31 – Summer Issue
  - August 31 – Fall Issue
  - November 30 – Winter Issue

Please send ad copy and instructions clearly typed or printed. Label all photos on the back with your name, address and the dog’s name and titles. Include a self-addressed, stamped return envelope so that your photos may be returned to you.

Advertising may also be ordered and paid for on the web site [www.ACKCSC.org](http://www.ACKCSC.org)

**RANKING POLICY** - If you mention a ranking in your ad (e.g. #1 Cavalier), you **MUST** include the ranking system, publication and date to support your statistics. Rankings without this information in the advertisement will not be accepted.

The Royal Dispatch accepts show photos and ranking statistics from all the registries in the world that are recognized by the American Kennel Club (AKC).

By signing this contract the advertiser agrees to the terms and conditions of the contract.  
Method of payment (U. S. funds only):

// Check MAKE CHECKS PAYABLE TO ACKCSC      // VISA OR MASTERCARD

Authorization is given to charge this order to the Visa or MasterCard card number below.

Name as it appears on card: \_\_\_\_\_

Card number: \_\_\_\_\_ Expiration Date (MM/YY): \_ / \_ \_

Card statement mailing address: \_\_\_\_\_

Security Code (last three numbers from back of card): \_ \_ \_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For your convenience ads may also be ordered and paid for on the web site at [ACKCSC.org](http://ACKCSC.org)

To place an advertisement or for any advertising questions, please contact:

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