

ACKCSC 2020 Annual Advertising Specifications

AD SIZE:

- 5.75 inches wide by 8.75 inches tall
- Ad background needs to extend from edge to edge
- Bleed/trim is included in this measurement (final page size will be 5.5" x 8.5")

MARGINS:

- Top and side margins are .625 inches
- Bottom margin is .75

SAFE AREA:

- 4.5 inches wide by 7.375 inches tall
- All text needs to be within this area

ADDITIONALLY:

- Ads need to be at least 300 dpi (1725 pixels wide x 2175 pixels tall)
- All fonts need to be outlined or embedded
- Formats accepted:
PDF, TIFF, JPG, EPS, PNG

